







Report on Induction and Orientation program for MBA I Year Students 3-11-2022 to 11-11-2022



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The orientation program for MBA 2022-24 batch and MCA 2022 - 25 was held on 3.11.22 in the Auditorium. The inaugural session started at 10.30 am with welcoming guests on to the dais followed by prayer song and lamp lightening. One of the convenor Dr. SivaRaj formally welcomed the students and parents of 2022-24 batch by his welcome address. Principal Dr.C.Yuvraj, with his presentation discussed about college regulations and milestones and informed about various facilities and resources available at their disposal and informed parents to visit college regularly and meet the faculty members to know about the progress of their wards. MBA HoD Dr.Sremmant Basu welcomed the new joinees and discussed about functioning of the department and internships. MCA HoD Dr.N. Naveen Kumar suggested the students to be confident and develop the skills required for their career development. CoE Dr. G. Harinath Gowd explained the examination process. Senior Manager Corporate Relations Dr. SGH Gowda introduced his placement team and discussed about the opportunities available and presented the details of companies visited the campus before. Senior Manager International Relations & Students' Counsellor Mrs. Vijaya laxmi.U discussed about the international relations, MoUs and internships. Dr. Basabi Chakraborty Professor & Dean, CST shared her experiences in Japan and advised the students to nurture their skills as student life is thebest period of life and last chance to improve yourself.

Dr.K.V.Geetha Devi presented the vote of thanks for the inaugural session.

2pm -3.20 pm

Resource person: Dr.SGH Godwa, Senior Manager Corporate Relations

The session was about placements, he emphasised on importance of soft skills, written and verbal skills.

3.40-4.50pm

Resource person: Dr.C.Damodharan Asst, Prof, PD.

The session was about sports awareness program.

DAY -2, 4th Nov.22

10.10-11.30am

Resource person: Dr.Sremmant Basu, HoD, Dept of Management studies

HoD has introduced all faculty members and shared department's information and achievements.

11.40-1pm

Resource person: Dr.K.Srinivasa Krishna, Asst, Prof. Dept of Management studies

In this session, Team building activity was conducted to improve their skills in team management and to improve interpersonal communication.

2-3.20pm

Resource person: Prof.Ramanathan, Vice Principal, Academics.

Sir has discussed about academic regulations, importance of attendance, certification programs like NPTEL

3.30-4.50pm

Resource person: Dr. K. V. Narasimha Murthy, Asst. Professor, Dept of Mathematics

This session was about examination section and he described in detail about curriculum and about mid exams and Semester end exam pattern and about calculation of CGPA.

DAY -3, 5th Nov,22

10.10-11.30 am

Resource Person: Dr. K.Chandra Mohan, Asst.Prof, Dept of Chemistry.

The session was about creating Anti ragging awareness, he described what is ragging, the situations leading to ragging and laws relating to it were emphasised with examples.

11.40-12.20pm

Resource Person: Mrs.Vijaya laxmi.U, International Relations Senior Manager &Students' Counsellor

The session was about international relations, the process of mentoring and how it happens in the department she explained to the students, the soft part of mentoring also.

12.20-1pm

Resource Person: Dr. Chandramauleshwar Roy, Assoc. Professor, Dept of ECE.

The session was about Insitute, Industry interaction Cell (IIIC), the objectives and the benefits of IIIC were discussed in detail.

2-3.20pm

Resource Person: Dr.V.G.Murugan, Asst, Prof. Dept of Management studies

The session was about employability skills, an overview of current industry requirements and future skill sets.

3.30-4.50pm

Resource person: Dr. Saira Khatoon, Asst, Prof. Dept of Management studies

The session was about Stress Management, she explained how it can lead to mental health issues such as anxiety, depression, substance use, burnout, and declining health and well-being.

DAY -4. 7th Nov.22

10.10-11 am

Resource Person: Dr. P. Athahar, Assoc. Professor & HOD, Dept of E&FL.

The session was about student welfare cell activities and clubs functioning in the campus and to make use of them.

11am-11.40

Resource person: Mrs.Vijaya Laxmi.U, International Relations Senior Manager &Students' Counsellor.

In this session madam has discussed about the behavioural aspects of students in the campus.

11.40-1pm

Resource person: Dr. Anjali. G, Asst, Prof. Dept. of Management studies

Business Quiz was conducted which had different rounds like Logo Identification, Tell the Tagline, Brand Identification, Name CEO, and Product Identification.

2 - 3.20 pm

Resource person: Mr.SGH.Gowda, Senior Manager Corporate Relations

The session was about increasing the confidence among students and letting them to know the opportunities available.

3.30-4.50pm

Resource person: Dr.C. Damodharan PD.

Outdoor session was organised where in Girls played Khabadi game and Boys played volley ball.

DAY -5, 8th Nov,22

Resource Person: Dr.N. Gangisetty, Prof, Dept of Management studies and Mr.V. Venkat Rao, Asst, Prof. Dept of Management studies

Full day Bridge course on Accounting for Managers was conducted. In the morning session Dr.N. Gangisetty took the class and afternoon session was handled by Mr.V. Venkat Rao.

DAY-69th Nov,22

10.10-11.30

Resource Person: Mrs.Sujatha. S, Asst, Prof. Dept. of Management studies

In this session students were asked to introduce themselves with their unique talent and it was followed by ice breaking game.

11.40-1pm

Resource Person: Dr. Balaji Ramanujam, Assoc. Professor & HOD and Mrs.Vijayalaxmi.U, International Relations Senior Manager &Students' Counsellor.

The session was about Design thinking with examples and giving real life situations the concept was clearly demonstrated.

2-3.20pm

Resource Person: Dr.A. V. Pavan Kumar, Prof.& HoD, Dept. of EEE

The session was about OBE Process, its meaning and importance was clearly explained.

3.30-5pm

Outdoor games were conducted separately for both boys and girls.

DAY-6 10th Nov,22

10.10-1pm

Resource Person: Dr. Md.Saif & Dr.A.Ramesh, Asst.Prof, Dept of Mathematics.

Bridge course on statistics was conducted. The first session was taken by Dr. Md.Saif on Basic concepts of Mathematics & Statistics and second session by Dr.A.Ramesh on "Importance of Statistics in Business Decision making".

2-3.20 pm

Resource person: Mr.Sreekanth.B, Asst, Prof. Dept of Management studies

The session focused on the importance of the academic project and some of the success stories where academic projects have converted into big companies. In this session it also covered the breakthrough technologies and employment created through this.

Time: 3.30-5PM

Resource person: Dr. Preeti Thakur, Asst, Prof. Dept of Management studies

The session was about stating the role and importance of creativity in Advertisement. How advertisement and celebrity endorsement have revived many brands or improved brand images.

DAY-6, 11th Nov,22

10.10-11.30am

Resource person: Dr.K.V.Geetha Devi, Asst, Prof. Dept of Management studies

The session was about the colour psychology, how colour influences the personality type.

11.40-1pm

Resource person: Dr.Sremmant Basu, HoD, Dept of Management studies

The session was about the international relations and Career opportunities.

2 - 3.30pm

Resource Person: Dr. Prem Knowles, Asst, Prof. Dept of Management studies

The topic discussed in the session was 'Skills for MBA students & Career opportunities". The importance of communication skills, technical skills and managerial skills were shared with audio and visual aids. The students also learned about time management, case study in Management, importance of aptitude and interview skills.

3.30-4.50 pm

Valedictory function

Prof.Ramanathan, Dr. Sreemant Basu and faculty members were present in the valedictory session.

Feedback was received from students. Prizes were distributed to the winners and runners of the Quiz program.

Prof. Basu, HoD emphasized the importance of orientation program and shared the room numbers of the class rooms for classes to be held from Monday.

I thank all the faculty members for their support.

We express our gratitude to the Management, Principal, Vice Principals, Deans, Associate Dean, Heads of all departments, teaching and non-teaching fraternity for their constant support and encouragement in organising two-week orientation program for MBA students, Batch 2022-24.



